

# Deep Down Wines

## Marlborough

(California sales only)



Peter Lorimer and Clive Dougall are two men in their forties who have spent their adult lives in wine. Peter became a wine aficionado at an early age, leading to a sommelier career, which in turn led to him creating a company to broker his own book of producers that he proudly and steadfastly promoted in the UK and US markets. Clive, an Englishman, took a job as assistant wine maker at the Seresin Winery, New Zealand's most prominent biodynamic producer, and two weeks later found

himself promoted to head wine maker and then viticulturist. Subsequently, with each harvest he oversaw 30-odd Sauvignon Blanc ferments along with 50-odd Pinot Noir ferments without yeast or acid additions, typically raising the wine without finings or filtrations. This evolved into making Pinot without SO<sub>2</sub> additions. He did that for twelve years. Then he met Peter.

They discovered that they both had daughters named Chloe. They both wanted to start their own winery. And they wanted to be authentic, as in working with completely transparent practices, organic and biodynamic methods, and using next to zero additives—all while making solidly delicious wine rather than weirdly funky stuff. They wanted to break the mold, and with a handful of other producers this is happening in New Zealand, but still only--*only*--6-7% of all vineyards in the country are farmed organically. Peter and Clive are fighting the good fight on a David and Goliath scale, going up against a very well-entrenched New Zealand industrial model, and that's a big mold to break. It has been made no easier by the fact that they didn't have the financial resources to start a vineyard, let alone buy one, or to build a winery.

But upon mortgaging their houses, they came up with enough to buy grapes. These came from three organic growers in the 2019 vintage. Clive is the president of Organic Winegrowers New Zealand (OWNZ), and he knows the growers well.

In their first vintage of 2019, Peter and Clive made 1,500 heartfelt cases.