



HUGO & PAULINE VILLA

SAINT-JOSEPH ROUGE

Hugo and Pauline Villa grew up at the side of their father, grower Pierre-Jean Villa, immersed in the wine culture of the Northern Rhône. In 2022, after years of securing top fruit sources and defining their style through small-scale experimentation, they launched their own range of wines. While Pierre-Jean's wines have always been made with an eye towards *vins de gastronomie*, Hugo and Pauline have pursued a more contemporary, farm-to-table style emphasizing camaraderie, joy and drinkability.



VINEYARD

- Site:** The vines are in their hometown of Chavanay, in the northern sector of the St. Joe appellation.
- Soil:** Schist and gneiss overtop of granite bedrock.
- Vines:** Hugo and Pauline are focused on farming without pesticides, herbicides or synthetic fungicides and in developing agroforestry.
- Varieties:** Syrah.

CELLAR

- Vinification & Aging:** Roughly two-thirds of the grapes are destemmed, ferments are spontaneous, and élevage takes place in mostly older 500 and 600L *demi-muids*.
- Production:** 3,000 bottles.
- Profile:** Harvest is on the early side, emphasizing the pepper and spice in a more dynamic and slender frame than St Joes grown further south.
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