



SER RIO DEL MAR VINEYARD PINOT NOIR

Nicole Walsh was Randall Grahm's general manager at Popelouchum, where Grahm undertook an ambitious 10,000 vines project to discover a true American match of vine and site; she was also a winemaker at Bonny Doon. In 2012 she began making her own wine under the Ser label. *Ser, to be* in Spanish, is her way of showcasing varietals and vineyard sources for which she has an affinity. Each of the vineyards is influenced by the Pacific—Nicole is an avid surfer and hence the unifying image of the wave on her label.

VINEYARD



- Site:** Rio Del Mar Vineyard is in the very cool, coastal climate of Aptos, just south of Santa Cruz.
- Soil:** Sandstone, schist soils.
- Vines:** A blend of clones 667, 777 and 828 (La Tache).
- Varieties:** Pinot Noir.

CELLAR

- Vinification & Aging:** 100% destemmed to one-ton fermenters. Approximate week-long fermentation with another five days of extended maceration. Gently pressed to neutral French oak puncheons. 14 months aging before bottling.
- Production:** 90 cases.
- Profile:** Perfumed with cherry and cola and some herbal notes. Elegant Silky tannins with a rounded palate and a long finish.
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